



PONTIFF PLAYGROUND BOOSTER CLUB INC.
1521 Palm St. Metairie, LA 70001 (504) 838-1035 office (504) 838-1042 fax

To All Pontiff Playground Parents:

We are hosting a regional football tournament involving teams from Southeast Louisiana. The Pontiff Blue Devil Bowl will be held at Pontiff Playground the weekend of Friday, November 16 – Sunday, November 18, 2007. This event will consist of approximately 80 teams with ages ranging from 6-14 years old. We estimate that approximately 12,000 people will attend this event over the 3 day period.

Sponsorship levels are as follows:

Blue Sponsor (\$250): Name or logo on back of Blue Devil Bowl T-shirts, Name on Sponsor Board

Gold Sponsor (\$500): Name or logo on back of Blue Devil Bowl T-shirts, Name on Sponsor Board, (1) 2X6 Sign

Blue Devil Sponsor (\$1,000): Name or logo on back of Blue Devil Bowl T-shirts, Name on Sponsor Board, (1) 4X8 Sign

Blue Devil Field Sponsor (\$1,500): Name or logo on back of Blue Devil Bowl T-shirts, (Only 3 Fields Available) Name on Sponsor Board, (1) 4X8 Sign, (4) Field Signs around Sponsored Field.

Blue Devil Bowl Title Sponsor (\$5,000): Name or logo on back of Blue Devil Bowl T-shirts, Name on Sponsor Board, (25) Yard Sign Advertisements, The title rights for one year for the Blue Devil Bowl.

Funds generated from this event will be used to replace equipment and help rebuild Pontiff Playground which was heavily damaged by Hurricane Katrina. We look forward to hearing from you soon. If you have any questions please feel free to contact Brad Roth at Pontiff Playground (504) 838-1035.

All Sponsorships must be turned in by Friday, October 26, 2007 to meet printing and publishing deadlines.

Sincerely,

David Maginnis
Booster Club President

